

Reimagine generosity

Build a culture of generosity in your congregation



**Do you need help building a culture of generosity in your congregation?
We can help.**

Reimagine Generosity resources are practical tools to help you unleash generosity in your church.

We offer three in-a-box campaigns designed to walk congregations on a path from transactional to relational to sacrificial generosity.



53% Experience significant increases in financial gifts

49% Report increased participation in ministries

16% See new ministries starting



reimaginegenerosity.com

In partnership with



What we offer

We combine high-quality cinematic film with powerful teaching concepts, a pastor resource kit, and small-group materials to engage with the imagination and transform the heart.

Each of our three in-a-box campaigns follows the story arc of the Donovan family and their gardener, Re, as they seek to embrace a more holistically generous life.

The first campaign, **Living Generously**, focuses on giving God our first and finest, rather than our leftovers. This series is ideally suited for financial campaigns.

The second campaign, **Loving Generously**, focuses on relational generosity and reconciliation. This series is ideally suited for building authentic community.

The third campaign, **Leading Generously**, focuses on sacrificial generosity and the call of Christ to pour our lives out in service others. This series is ideally suited for promoting servant leadership and discipleship.

Each campaign is five weeks and can be used independent of one another. When used together, the message builds to complete a multi-faceted picture of a generous life.

What is included

We believe transformation happens when you combine great teaching, discussion, strong visual stories and experiential elements.

As such, each of our campaigns is five weeks in length and includes:

- **Five short films** – 1 film for each week of the series; designed to show during worship and lead into the weekly sermon.
- **Sermon notes** – unpack the biblical truths embedded in the film.
- **Pastor resource kit** – everything needed to ensure a complete, church-wide experience; bulletin inserts, slides, posters, countdown video, timeline for launch, schedule of social media posts/tweets, letter templates, children and youth resource guide and MORE!
- **Small-group curriculum** – Leader kits include a DVD with additional video content and leader guide booklet; participant guides help congregants internalize the content.
- **Coaching** – Prior to launching a series, you can schedule a call with a coaching strategist to help tailor the resources to your congregation and your goals.

What investment is needed

ReImagine Generosity resources are only offered as church-wide campaigns, with the Sunday morning film content bundled with small-group curriculum in order to promote congregational interaction with the material.

Pricing is scale-able according to church size so that we can make high-quality resources accessible to every church. There are two components in determining pricing:

- **Worship resources** - a film license is determined by your average worship attendance. The fee is \$1/person, with a minimum fee of \$50 and a maximum fee of \$1,000.
- **Small group resources** – leader kits are \$39 and include a DVD and leader guide. Participant guides are \$10.

We require the total number of leader kits and participant guides purchased to equal at least 10 percent of weekly attendance. Churches that saturate their congregation with the message of generosity achieve greater impact.

For a Preview Kit or to get started, visit our website at reimaginedgenerosity.com. For additional information, contact your Everence Church Relations Representative.